

# Trinity Media Group

## Rate Card For Channel U Television

### Purchase Price

#### Monday to Friday

0700hrs - 1700hrs	£60.00
1700hrs - 2100hrs	£70.00
2100hrs - 2400hrs	£60.00
2400hrs - 0700hrs	£40.00

#### Saturday & Sunday

0700hrs - 1700hrs	£65.00
1700hrs - 2100hrs	£75.00
2100hrs - 2400hrs	£65.00
2400hrs - 0700hrs	£45.00

- Designated time frames (specified time within the hour) are charged extra at 25% of purchase price.
- Advertising copy longer than thirty seconds will be charged pro rata to the 30 seconds rate.
- All prices attract vat at 17.5%.
- Prices quoted are firm for the next ten days.
- All adverts must be prepaid unless prior agreement.

### Cancellation

Cancellations of any order for advertising must be in writing and served on the company not less than 21 days prior transmission of the advert.

### Terms of Business

All orders are subject to the company's terms of business (available on request and printed on the company's official order form).